




# THE BLUEPRINT DIGITAL SUCCESS RANKING WITH US

Transform Your Vision into Digital Triumph. Together, We'll Craft a Future Where Your Business Thrives Online



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# DIGITAL MARKETING PROPOSAL

BY  
HINDUJAN DIGITAL LLC



Welcome to The Blueprint of Digital Success, where vision meets strategy and your business achieves its full potential in the digital world.

In today's fast-paced and ever-evolving online landscape, having a solid digital presence is no longer a choice, but a necessity.

Our mission is to craft a comprehensive, customized roadmap to help your business thrive digitally.

Whether you're looking to build a powerful website, scale your brand through digital marketing, or leverage advanced tools to streamline your operations,

## **WE PROVIDE EVERYTHING YOU NEED TO SUCCEED ONLINE**

This proposal outlines the unique solutions we offer, specifically tailored to meet your business goals and aspirations. From engaging website development to robust digital marketing strategies, **we will guide you every step of the way, ensuring your digital success is built on a strong foundation.**

With our expertise, dedication, and innovative approach, let's transform your digital vision into reality. Together, we'll create a future where your business stands out, grows, and thrives in the digital space

# 3 STEPS TO SUCCESS: GROW YOUR BUSINESS ONLINE WITH GUARANTEED LEADS

We make it simple for you to take your business online and start generating guaranteed leads. Our proven 6-step journey ensures that your business thrives in the digital world

## STEP 1:

### BUILD YOUR ONLINE PRESENCE (START YOUR STORE)

The image displays three pricing cards for website packages. Each card has a dark header with the package name, a large price tag, a description of the package, a list of features with green checkmarks, and a total value in LKR at the bottom.

Package	Price	Description	Features	Total Value (LKR)
BASIC	69\$	PERSONAL / BLOG	<ul style="list-style-type: none"><li>One Year Domain &amp; Hosting</li><li>Premium Themes &amp; Plugins</li><li>Up to 05 Pages</li><li>Contact Form Intergration</li><li>Social Media Intergration</li><li>Responsive Design</li><li>Speed Optimization</li><li>24x7 Support</li></ul>	20,460LKR
MEDIUM	149\$	E-COMMERCE / BUSINESS WEBSITE	<ul style="list-style-type: none"><li>One Year Domain &amp; Hosting</li><li>Premium Themes &amp; Plugins</li><li>Up to 20 Pages</li><li>Woo-commerce Intergration</li><li>Payment Gatewat Intergration</li><li>Contact Form Intergration</li><li>Social Media Intergration</li><li>Responsive Design</li><li>Speed Optimization</li><li>24x7 Support</li></ul>	44,182LKR
PREMIUM	399\$	ADVANCED SYSTEMS	<ul style="list-style-type: none"><li>One Year Domain &amp; Hosting</li><li>Premium Themes &amp; Plugins</li><li>Unlimited Pages</li><li>System Plugin Intergration</li><li>Payment Gatewat Intergration</li><li>Responsive Design</li><li>Contact Form Intergration</li><li>Social Media Intergration</li><li>Speed Optimization</li><li>24x7 Support</li></ul>	118,313LKR

we specialize in creating stunning, user-friendly websites that deliver results. Whether you're starting a personal blog, launching an e-commerce store, or need a custom-built website with advanced features, we've got you covered.

We work with popular platforms like WordPress, Shopify, and Ghost CMS to create websites that are mobile-responsive, SEO-friendly, and tailored to meet your business needs. Our affordable packages cater to businesses of all sizes, ensuring you get a solution that fits both your goals and budget.



## STEP 2:

### DRIVE TRAFFIC TO YOUR WEBSITE (ATTRACT CUSTOMERS)

Once you build your perfect web store with us, the next big thing is customers. Where can we drive them from?

- ✔ **Social Media Marketing (SMM):** Tap into platforms like Facebook, Instagram, and TikTok to showcase your brand and attract your ideal audience.
- ✔ **WhatsApp Marketing:** Engage directly with potential customers using tailored messages and updates sent right to their phones.
- ✔ **E-Mail Marketing:** Build lasting relationships through personalized emails that keep your customers informed and engaged.
- ✔ **Search and Social Media Advertising (SMA):** Boost your visibility with data-driven ad campaigns on Google and Meta Ads to get quick, guaranteed results.

We offer customized packages tailored to your business needs, complete with guaranteed leads to ensure your success. Let's turn your online store into a customer magnet!

BASIC	MEDIUM	PREMIUM
<h1>\$45</h1> <p>PERSONAL / BLOG</p>	<h1>\$90</h1> <p>E-COMMERCE / BUSINESS WEBSITE</p>	<h1>\$135</h1> <p>ADVANCED SYSTEMS</p>
<ul style="list-style-type: none"><li>✓ 04 Social Media posts </li><li>✓ 01 Boosted Post (10\$)</li><li>✓ Website maintenance</li><li>✓ Basic SEO Setup</li><li>✓ Monthly Performance Report</li><li>✓ 24x7 Support</li></ul>	<ul style="list-style-type: none"><li>✓ 08 Social Media posts </li><li>✓ 01 Boosted Post (15\$)</li><li>✓ Website maintenance</li><li>✓ Basic SEO &amp; Content Strategy</li><li>✓ WhatsApp Marketing - 1,000</li><li>✓ Monthly Performance Report</li><li>✓ 24x7 Support</li></ul>	<ul style="list-style-type: none"><li>✓ 08 Social Media posts </li><li>✓ 01 Boosted Post (15\$)</li><li>✓ Website maintenance</li><li>✓ Basic SEO &amp; Content Strategy</li><li>✓ WhatsApp Marketing - 5,000</li><li>✓ E-Mail Marketing - 2,000</li><li>✓ Monthly Performance Report</li><li>✓ 24x7 Support</li></ul>
<b>5-16 LEADS</b>	<b>26-30 LEADS</b> 	<b>46-56 LEADS</b>

We don't just stop at Facebook and Instagram—we also specialize in Pinterest, LinkedIn, X (formerly Twitter), and TikTok to ensure your business reaches the right audience on the most effective platforms.



Every business is unique, and so are our solutions. After gathering detailed information during the initial consultation, we'll determine which platforms are best suited for your business and customize a package designed to maximize your success.

Feel free to contact us today and book a free consultation to create a strategy tailored to your business goals. Let's turn your vision into results!

### STEP 3:

## ESIT BACK AND WATCH YOUR BUSINESS GROW

Once your website is live and we've set up your digital marketing strategies, it's time for you to enjoy the results. With Hindujuan Digital LLC, you don't need to worry about anything – we've got it all covered



- ✔ **Continuous Marketing:** Our expert team will consistently manage and optimize your social media presence, email marketing, WhatsApp campaigns, and more to keep your brand visible to the right audience.
- ✔ **Lead Nurturing & Conversion:** We'll ensure your leads are nurtured at every stage of the customer journey and drive them towards making a purchase, boosting your sales without any hassle.
- ✔ **Automated Processes:** With our advanced tools and systems, we automate your marketing efforts, making sure your business is always working for you even while you focus on other things.
- ✔ **Regular Reporting & Analytics:** We provide you with detailed reports and insights so you can see how your business is performing. You'll always know how well your campaigns are driving results and where we can improve.
- ✔ **Ongoing Support:** Our team is always here to help. Whether you need to tweak something or have a question, we offer continuous support to keep your business running smoothly.



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